Press release

LET Sonnensegel shows the New Design von LET for the first time at Design District Vienna

For three days a LET Sonnensegel stood at Design District in the Hofburg Vienna. LET Sonnensegel from Upper Austria showed the New Design von LET in public for the first time – electrically height-adjustable, with a new bracket, a new pulley and no visible screws. The market launch is planned for 2027.

Upper Austria, 29 October 2026

Three days in the Hofburg

From 9 to 11 October 2026, LET Sonnensegel was at Design District in the Hofburg Vienna. The stand was outdoors at the Heldenplatz entrance: anyone who came in across Heldenplatz walked past a LET sun sail.

Design District brings architecture, design and planning together in one place. On Friday, 9 October, the New Design von LET was shown there in public for the first time.

The New Design at a glance

- **Electric height adjustment** by remote control, a first at LET
- **New bracket and new pulley**, engineered in stainless steel
- **No visible screws**
- **For all three models:** Dreieck, Doppeldreieck and Trapez
- **Installation unchanged**

Technology you do not see

Until now the height of the sun sail was set by hand. Electric adjustment helps above all in elevated installation situations in which the sail is hard to reach, for example when it extends over a railing. Bracket and pulley are newly engineered and screws stay out of sight: the look becomes cleaner.

The New Design was developed over roughly two years together with external product designers. Installation was kept in mind from the start.

> **Quote:** “It is a completely different world, in terms of look and standard. That was the breakthrough for me.” — Franz Lerchner, founder of LET Sonnensegel

Conversations at the stand

For three days LET held many conversations at the stand, with planners, architects and interested visitors. The focus was on installation situations, spans and the question of how a sun sail fits into a project.

Outlook

The market launch of the New Design von LET is planned for 2027. If you were not at the Hofburg, you can get to know the sun sail now in a Digital Visit: in a video consultation we talk through your situation, from the installation setting to the dimensions.

About LET Sonnensegel

LET Sonnensegel is a family business from Upper Austria and a manufactory of made-to-measure, electrically retractable sun sails for the DACH region. Since 1999 we have advised, planned, built and installed high-quality shading solutions entirely in-house. Every LET sun sail is developed individually, built in our own workshop and tailored to the architecture, the use and the weather – for private terraces, restaurants, hotels and demanding architectural projects.

Press contact

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> **Picture note:** Photos from Design District Vienna 2026 (stand in front of the Hofburg, bracket and deflection pulley), picture credit: © LET Sonnensegel (photographer: Max Pruckner), usage rights lie with LET. No recognisable persons without consent.